

Attachment 5

PPM Outreach, Learning and Training

1. In addition to their responsibilities in handling submissions, PPM staff may, under the direction of the MD-CEIU, also conduct outreach, learning and training activities to raise awareness of the PPM.

2. PPM Outreach

- 2.1. The PPM raises awareness of the PPM with Clients and their agencies, other development or financing partners, and external stakeholders that are interested in, or affected by, AIIB-financed Projects. The PPM undertakes outreach through activities such as:
 - 2.1.1. Publishing PPM user guides, tool kits, checklists, templates, information brochures and other materials in relation to PPM activities and providing downloadable versions through links on the PPM website.
 - 2.1.2. Including links to the PPM website on AIIB's website, and working with Management to encourage the Client to develop and maintain a dedicated website for each Project, including a link to the PPM website. Links to the Client's site are made available on the PPM website.
 - 2.1.3. Disseminating information about the PPM through appropriate governmental and local authorities, NGO, CSO, private sector, research, academic and other appropriate organizations and entities in the countries where AIIB does substantial business.
 - 2.1.4. Conducting online, audio-visual and in-person outreach activities with local communities, government authorities, local, national and international CSO and other stakeholders to increase local awareness and capacities to use the PPM.
 - 2.1.5. Collaborating with other independent accountability mechanisms and multilateral development banks in outreach activities, including those of the Independent Accountability Mechanisms Network.
- 2.2. The PPM will use modern and innovative information technology and social media platforms and programs, such as mobile applications, to improve outreach in user-friendly, gender-sensitive, interactive and cost-effective ways.

3. PPM Learning and Training

- 3.1. AIIB is committed to building an institutional culture of continuous AIIB-wide learning and accountability to better serve Clients and Project communities. The PPM contributes to this objective by systematically capturing and sharing learning to enhance effective implementation of the ESP in Projects financed by AIIB. The PPM learning function is well placed to independently identify drivers of positive and adverse Project environmental and social impacts during the review of PPM submissions.

- 3.2. The PPM seeks opportunities to learn from and with other IAMs and PPM stakeholders, including as part of its outreach and training activities. The PPM also works with partners within and outside AIIB, as appropriate, to develop and share learning materials.
- 3.3. The PPM provides interactive PPM training for AIIB staff and consultants in relevant units across AIIB, including in collaboration with AIIB's environmental and social staff. The PPM will also develop practical training materials, interactive tools and guides for use in sequenced PPM e-training and in-person sessions